

# ALGER GOH

## SALES ASSOCIATE



## PROFILE

I'm Alger, a Year 3 student at Nanyang Polytechnic with over a year of retail experience as a part-time promoter. During this time, I've developed strong skills in communication, sales, and customer service, contributing to my growth in the retail industry.

## SKILLS

### INTERPERSONAL & RETAIL SKILLS

- Strong Communication
- Customer Engagement
- Product Knowledge
- Adaptability

### TECHNICAL SKILLS

- Web Design
- Wireframe Creation
- Front-End Coding
- Design Thinking
- Video Editing

## EDUCATION

**NANYANG POLYTEHNIC** 2023 - 2026

Diploma in Infocomm & Media Engineering

**ITE COLLEGE CENTRAL** 2019 - 2020

Higher NITEC in IT Systems & Networks

**ITE COLLEGE CENTRAL** 2017 - 2019

Info-Communications Technology  
(Networking & Systems Administration)



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<https://www.algergoh.works/>

## WORK EXPERIENCE

### SALES PROMOTER

**Fellow Products (Takashimaya, Singapore)** April 2024 - Present

- Drove sales through authentic passion and hands-on expertise
- Elevated brand presence through pop-ups and in-store activations
- Front-facing brand rep for Fellow at a premier retail location

**BODUM (Takashimaya, Singapore)**

Sep 2023 - April 2024

- Translated design and function into customer-focused benefits
- Guided shoppers toward the right brewing tools through personalised recommendations
- Upheld brand image with clean displays and warm, knowledgeable service

## HOBBIES

- Manual coffee brewing (e.g., pour-over, French press, AeroPress)
- Exploring local cafés and roasters
- Learning about coffee origins and processing

